

July 15, 2022

Dear Valued Client,

Every year we provide you with a copy of our current privacy notice, and periodically thereafter if there are any material changes, which is not only a good business practice it's also required under SEC regulations that govern the firm.

Although we generally operate as an independently managed subsidiary of Cadence Bank, this notice is provided, collectively, by Cadence Bank and its subsidiaries including Linscomb & Williams ("L&W").

One important point of clarification on the privacy disclosures is regarding the bank's practice to permit sharing of its own customer data and information among various departments of the bank. *Please be assured, however, that L&W privacy practices further protects our clients' data, whereby L&W does NOT share your personal information with the bank unless you so direct or permit us.*

If you have any questions, please contact your Wealth Advisor, our Executive Management, or feel free to reach out to me directly.

On behalf Linscomb & Williams, thank you for your continued loyalty as a client and we look forward to working with you for years to come.

Warmest Regards,



Kelly Owen Schmalhausen, CRCP®
Chief Compliance Officer, Director

FACTS	WHAT DOES CADENCE BANK AND ITS AFFILIATES DO WITH YOUR PERSONAL INFORMATION?
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> ● Social Security number and assets ● Transaction or loss history and income ● Credit history and credit scores
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons why financial companies can share their customers' personal information; the reasons Cadence Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Cadence Bank share?	Can you limit this sharing?
For our everyday business purposes - Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - To offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes - Information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes - Information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	We don't share

To limit our sharing	<ul style="list-style-type: none"> ● Call 888-797-7711 to speak to a representative ● Mail the form below <p>Please note: If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we send this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>
Questions?	Call Toll-Free 888-797-7711

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MAIL-IN FORM
<p>Mark any/all you want to limit:</p> <p><input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes.</p> <p><input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.</p>

PLEASE PRINT	
Last Name:	
First Name:	Middle Initial:
Mailing Address 1:	
Mailing Address 2:	
City:	
State:	ZIP Code:
Social Security Number:	(Last 4 Digits)
MAIL FORM TO:	Cadence Bank Attn: Customer Privacy 2910 W Jackson Street Tupelo, MS 38801

Who we are

Who is providing this notice?	Cadence Bank; Cadence Bank's subsidiaries including Linscomb & Williams and Cadence Insurance, Inc.
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What we do

How does Cadence Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Cadence Bank collect my personal information?	<p>We collect your personal information when you:</p> <ul style="list-style-type: none"> • Open an account or apply for a loan, credit card or insurance • Make deposits or withdrawals from your account or use your debit or credit card • Seek advice about your investments or insurance <p>We also collect your personal information from others, such as credit bureaus, affiliates or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes - information about your creditworthiness • Affiliates from using your information to market to you • Sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.

Definitions

Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Our affiliates include, but are not limited to: companies with the Cadence name; and financial companies such as insurance agencies, securities broker-dealers, and investment advisors.</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Nonaffiliates we share with can include third parties that are not members of our corporate family, but with which we may have or develop business relationships.</i>
Joint Marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • <i>Our joint marketing partners include financial services companies.</i>

Other important information

California residents. We will not share your personal information with nonaffiliates for their marketing purposes, except with your express consent. We will not share your personal information with affiliates or other financial companies for joint marketing purposes, except with your express consent or as otherwise permitted by law after we give you any required opt-out notice.